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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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FORM 11-K

211 SECTION

FOR ANNUAL REPORTS OF EMPLOYEE STOCK PURCHASE,
SAVINGS AND SIMILAR PLANS PURSUANT TO SECTION 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

(Mark one)

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934

For the Fiscal Year Ended December 31, 2010

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

For The Transition Period From _____ To _____

Commission File No. 0-22759

A. Full title of the plan and the address of the plan, if different from that of the issuer
named below:

**BANK OF THE OZARKS, INC.
401(k) RETIREMENT SAVINGS PLAN**

B. Name of issuer of the securities held pursuant to the plan and the address of its
principal executive office:

**BANK OF THE OZARKS, INC.
17901 Chenal Parkway
Little Rock, AR 72223**

Bank of the Ozarks, Inc. 401(k) Retirement Savings Plan

Form 11-K

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Crowe Horwath LLP
Independent Member Crowe Horwath International

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Bank of the Ozarks, Inc.
Plan Administrative Committee
Little Rock, Arkansas

We have audited the accompanying statements of net assets available for benefits of the Bank of the Ozarks, Inc. 401(k) Retirement Savings Plan ("the Plan") as of December 31, 2010 and 2009, and the related statement of changes in net assets available for benefits for the year ended December 31, 2010. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2010 and 2009, and the changes in net assets available for benefits for the year ended December 31, 2010 in conformity with U.S. generally accepted accounting principles.

Our audit was conducted for the purpose of expressing an opinion on the basic financial statements taken as a whole. The supplemental Schedule H; Line 4i – Schedule of Assets (Held at end of year) is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. The supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in the audit of the basic 2010 financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic 2010 financial statements taken as a whole.

A handwritten signature in cursive script that reads "Crowe Horwath LLP".

Crowe Horwath LLP

Brentwood, Tennessee
June 27, 2011

**Bank of the Ozarks, Inc. 401(k) Retirement Savings Plan
Statements of Net Assets Available for Benefits**

	December 31,	
	2010	2009
Assets:		
Cash	\$ 33,810	\$ 30,075
Investments, at fair value	51,634,161	36,958,456
Receivables:		
Employer contributions	20,312	15,175
Participant contributions	30,948	20,100
Total assets	51,719,231	37,023,806
Decrease from fair value to contract value for Federated Investors Capital Preservation Fund, which is considered a fully benefit- responsive investment contract	(185,929)	(132,144)
Net assets available for benefits	\$51,533,302	\$36,891,662

See accompanying notes to financial statements.

**Bank of the Ozarks, Inc. 401(k) Retirement Savings Plan
Statement of Changes in Net Assets Available for Benefits**

	<u>Year ended December 31, 2010</u>
Investment income:	
Net appreciation in fair value of investments	\$12,894,495
Interest and dividends	822,364
	<u>13,716,859</u>
Contributions:	
Employer	588,572
Participant	1,648,837
Rollover	203,437
Total contributions	<u>2,440,846</u>
Total investment income and contributions	<u>16,157,705</u>
Deductions:	
Benefits payments	1,508,596
Administrative expenses	7,469
Total deductions	<u>1,516,065</u>
Net increase	14,641,640
Net assets available for benefits, at beginning of year	36,891,662
Net assets available for benefits, at end of year	<u><u>\$51,533,302</u></u>

See accompanying notes to financial statements.

Bank of the Ozarks, Inc. 401(k) Retirement Savings Plan
Notes to Financial Statements
December 31, 2010 and 2009

1. Description of the Plan

The following brief description of the Bank of the Ozarks, Inc. 401(k) Retirement Savings Plan (the "Plan") provides only general information. Participants should refer to the Plan document for a more complete description of the Plan's provisions.

General

The Plan is a defined contribution plan covering all employees of Bank of the Ozarks, Inc. (the "Employer"), except leased employees and independent contractors. Employer includes any entity into which it may be merged or consolidated, or any entity that may hereafter accept and adopt the terms of this Plan with approval of the Board of Directors of Bank of the Ozarks, Inc. Employer also includes any entity which is a member of a controlled group of entities and all trades or businesses which are under common control, provided, however, that service with an employer which has not expressly adopted this Plan shall not give employees of such employers the right to share in any contributions made by employers which have expressly adopted this Plan. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended ("ERISA").

Contributions

Employees become eligible to participate in the Plan after completing an hour of service for the Employer. Participants may elect to defer a percentage of their eligible pretax compensation as allowed by the Internal Revenue Code (the "Code"), by means of regular payroll deductions. For each Plan year, the Employer shall contribute to the Plan an amount equal to such percentage of the elective deferrals made by the participants as the Employer in its discretion shall determine. The Employer's matching contribution for 2010 was equal to 50% of a participant's elective deferrals up to 6% of the participant's eligible compensation. Participants may direct contributions to any of the investment options selected by the Plan's administrative committee.

The Employer may also make a discretionary profit sharing and/or Employee Stock Ownership Plan ("ESOP") contribution to those participants employed on the last day of the Plan year who have worked 501 hours during the Plan year. A participant does not have to make elective deferrals in order to receive a discretionary contribution. The amount of the discretionary contribution is set by the Employer each year, and it is allocated based on the relationship of the participant's compensation to the total compensation for all participants. Participants are entitled to direct the trustee how to vote shares of Bank of the Ozarks, Inc. common stock allocated to their accounts. No discretionary contributions were made for the year ended December 31, 2010. At both December 31, 2010 and 2009, all ESOP shares were allocated to participant accounts and are participant directed.

Vesting

Participants are immediately vested in their elective deferrals plus actual earnings thereon. Vesting in the Employer's matching and discretionary contributions is based on years of service, and participants become fully vested after six years of credited service based on a graduated vesting schedule, or in the event of retirement, disability or death. Participants who entered the Plan as a result of an acquisition will carry over their years of service from the prior institution for vesting purposes in the Plan.

Participant Accounts

Each participant's account is credited with the participant's elective deferrals and allocations of (i) the Employer's matching and discretionary contributions and (ii) Plan earnings and is charged an administrative expense for recordkeeping. Allocations are based on participant compensation or account balances, as defined. The benefit to which a participant is entitled is the benefit that can be provided from the participant's account. Forfeitures of Employer matching contributions will be applied towards satisfying future Employer matching contributions. All forfeitures from profit sharing and ESOP contributions will be allocated in the same manner as the Employer profit sharing and ESOP contributions are allocated. At December 31, 2010 and 2009, forfeitures of \$12,516 and \$10,675, respectively, were available to satisfy future Employer matching contributions.

Payment of Benefit

Upon termination of service, death, disability, or reaching normal retirement age, a participant may receive a lump-sum amount equal to the vested value of his or her account, except for the portion attributable to ESOP contributions. Unless a participant elects otherwise, all ESOP distributions must be made in equal periodic payments, not less frequently than annually, over a period not exceeding the greater of (i) five years or (ii) in the case of an account distribution in excess of \$500,000, five years plus one additional year (not to exceed five additional years) for each \$100,000 by which the account balance exceeds \$500,000. However, if a participant elects not to receive his or her benefits in this manner, the distribution may be made in one of the following three methods: (i) payment in a lump sum, (ii) payment in installments over a certain period which does not exceed the lesser of ten years or the life expectancy of the participant, or (iii) a combination of (i) and (ii). The Employer has the option of paying ESOP distributions either in the form of cash or in the form of Employer stock.

Excess Contributions

Refunds of excess participant deferral contributions may be required to satisfy the relevant nondiscrimination provisions of the Plan. Such refunds are accrued as a liability and reduction in contributions in the Plan year in which the excess deferrals were made to the Plan.

Administrative Expenses

Administrative recordkeeping expenses incurred in connection with the operation of the Plan are typically borne by the participants. All other administrative fees are paid by the Employer.

Plan Termination

Although it has not expressed any intent to do so, the Employer has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of Plan termination, all participants will become fully vested in their accounts.

2. Summary of Significant Accounting Policies

Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting, whereby additions and deductions to net assets available for benefits, other than benefit payments, are recognized when earned or incurred, respectively. Benefit payments are recorded when paid.

Fully Benefit-Responsive Investment Contracts

Fully benefit-responsive investment contracts held directly by the Plan or included in the underlying investments of collective investment funds in which the Plan holds an interest are presented at fair value. However, contract value remains the relevant measurement attribute for that portion of net assets available for benefits attributable to fully benefit-responsive investment contracts. In addition, any material difference between the fair value of these investments and their contract value is presented as a separate adjustment line in the statements of net assets available for benefits. The net appreciation reported in the Plan's statement of changes in net assets available for benefits reflects the contract value of fully benefit-responsive contracts held directly or indirectly by the Plan.

The collective investment fund holds guaranteed investment contracts ("GIC"), synthetic GICs and cash and cash equivalents. The collective investment fund provides for daily redemption of units for certain purposes. All participants in the collective investment fund have a proportionate undivided interest in all assets of the fund. The investment objective of the fund is stability of principal and high current income.

Investment Transactions and Related Investment Income

Investment transactions are accounted for on the date the securities are purchased or sold (trade date). Interest income is recorded on the accrual basis. Dividend income is recorded on the ex-dividend date.

Use of Estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ materially from those estimates.

Recent Accounting Pronouncements

In January 2010, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2010-06, “Fair Value Measurements and Disclosures (Topic 820): Improving Disclosures about Fair Value Measurements.” ASU 2010-06 amends Topic 820 by requiring more robust disclosures about (i) the different classes of assets and liabilities measured at fair value, (ii) the valuation techniques and inputs used, (iii) the activity in Level 3 fair value measurements, and (iv) the transfers between Levels 1, 2, and 3. Among other things, ASU 2010-06 requires separate disclosures about purchases, sales, issuances and settlements in the roll forward of activity in Level 3 fair value measurements as opposed to presenting such activity on a net basis. The new disclosures and clarifications of existing disclosures were effective beginning with the 2010 plan year, except for the disclosures about the roll forward of activity in Level 3 fair value measurements which are effective for the 2011 plan year. The provisions of ASU 2010-06 did not have a material impact on the Plan’s financial statements, but did require expansion on the disclosures about fair value measurements.

3. Investments

The fair value of individual investments that represent 5% or more of the Plan's net assets available for benefits in the periods indicated is as follows:

	<u>December 31, 2010</u>
Federated Investors Capital Preservation Fund (Contract value of \$5,432,590)	\$ 5,618,519
Bank of the Ozarks, Inc. common stock –836,761 shares	36,273,607
	<u>December 31, 2009</u>
Federated Investors Capital Preservation Fund (Contract value of \$4,847,459)	\$ 4,979,603
Bank of the Ozarks, Inc. common stock – 865,052 shares	25,320,078

The Plan's investments (including investments purchased and sold as well as held during the year) appreciated in fair value as follows for the year ended December 31, 2010:

Registered investment companies	\$ 865,583
Bank of the Ozarks, Inc. common stock	12,028,912
	<u>\$12,894,495</u>

The Plan invests in various investment securities. Investment securities are subject to certain risks including interest rate, market, credit and various other risks. Due to the level of risk associated with the Plan's investment securities and the sensitivity of certain fair value estimates to changes in valuation assumptions, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statements of net assets available for benefits.

4. Income Tax Status

The Plan has received determination letters from the Internal Revenue Service (the "IRS") dated September 27, 2000 and October 9, 2001, stating that the Plan is qualified under Section 401(a) of the Code and, therefore, the related trust is exempt from taxation. Subsequent to this determination by the IRS, the Plan has been restated and amended. Once qualified, the Plan is required to operate in conformity with the Code to maintain its qualification. At December 31, 2010, the Plan Administrators believe the Plan is currently designed and is being operated in accordance with the Code. In the event it is determined that the Plan is not operating in compliance with the Code, the Employer will take the necessary steps to bring the Plan's operations into compliance.

5. Party-In-Interest Transactions

Parties-in-interest are defined under Department of Labor regulations as any fiduciary of the Plan, any party rendering service to the Plan, the Employer, and certain others. A substantial portion of the Plan's assets are invested in shares of the Employer's common stock. During 2010, cash dividends paid on such shares totaled \$508,938. Because the Employer is the Plan Sponsor, and effective October 1, 2009 began serving as trustee of the Plan, the transactions involving shares of the Employer's common stock qualify as party-in-interest transactions. All of these transactions are exempt from the prohibited transaction rules. Certain administrative functions are performed by officers or employees of the Company, in which no such officer or employee receives compensation from the Plan.

6. Reconciliation of Financial Statements to Form 5500

The following is a reconciliation of net assets available for benefits in the financial statements to Form 5500 for the periods indicated:

	December 31, 2010	December 31, 2009
Net assets available for benefits in the financial statements	\$51,533,302	\$36,891,662
Amounts allocated to withdrawing participants	(15,126)	(22,155)
Increase from contract value to fair value for Federated Investors Capital Preservation Fund, which is considered a fully benefit-responsive investment contract	185,929	132,144
Net assets in Form 5500	<u>\$51,704,105</u>	<u>\$37,001,651</u>

The following is a reconciliation of the increase in net assets available for benefits as of the December 31, 2010 financial statements to net income in Form 5500:

	2010
Increase in net assets available for benefits in the financial statements	\$14,641,640
Amounts allocated to withdrawing participants	7,029
Change in excess of estimated fair value over contract value of investment in benefit-responsive investment contract	53,785
Net income in Form 5500	<u>\$14,702,454</u>

Amounts allocated to withdrawing participants of \$15,126 and \$22,155 as of December 31, 2010 and 2009, respectively, are recorded on Schedule H of Form 5500 for benefit claims that have been processed and approved for payment, but not yet paid as of those dates.

7. Fair Value Measurements

Accounting Standards Codification (“ASC”) Topic 820, “Fair Value Measurements and Disclosures,” defines fair value as the price that would be received by the Plan for an asset or paid by the Plan to transfer a liability (an exit price) in an orderly transaction between market participants on the measurement date in the Plan’s principal or most advantageous market for the asset or liability. ASC 820 establishes a fair value hierarchy which requires the Plan to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The hierarchy places the highest priority on unadjusted quoted market prices in active markets for identical assets or liabilities (Level 1 measurements) and gives the lowest priority to unobservable inputs (Level 3 measurements). The three levels of inputs within the fair value hierarchy are defined as follows:

Level 1 - Quoted prices (unadjusted) for identical assets or liabilities in active markets that the Plan has the ability to access as of the measurement date.

Level 2 - Significant other observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

Level 3 - Significant unobservable inputs that reflect the Plan’s own estimates about the assumptions that market participants would use in pricing an asset or liability.

In some cases, a valuation technique used to measure fair value may include inputs from multiple levels of the fair value hierarchy. The lowest level of significant input determines the placement of the entire fair value measurement in the hierarchy.

The following descriptions of the valuation methods and assumptions used by the Plan to estimate the fair values of investments apply to investments held directly by the Plan.

Mutual funds – The fair values of mutual fund investments are determined by obtaining quoted prices on nationally recognized securities exchanges.

Bank of the Ozarks, Inc. common stock – Investments in Bank of the Ozarks, Inc. common stock are valued at the last reported sales price from the national exchange it is listed on the last business day of the Plan year.

Collective investment fund – The fair value of the Plan’s interest in the Federated Investors Capital Preservation Fund is based upon the net asset value of such fund reflecting all investments at fair value, including direct and indirect interests in fully benefit-responsive contracts, as reported in the audited financial statements of the fund.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

Investments at December 31, 2010 and 2009 measured at fair value on a recurring basis are summarized below:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>
December 31, 2010:			
Mutual funds:			
Domestic equity funds	\$ 4,849,852	\$ -	\$ -
Blended fund	1,155,768	-	-
International equity funds	1,802,751	-	-
Aggregate bond market fund	1,353,380	-	-
Government bond fund	580,284	-	-
	<u>9,742,035</u>	<u>-</u>	<u>-</u>
Bank of the Ozarks, Inc. common stock	36,273,607	-	-
Collective investment fund	-	5,618,519	-
	<u>\$46,015,642</u>	<u>\$5,618,519</u>	<u>\$ -</u>
December 31, 2009:			
Mutual funds:			
Domestic equity funds	\$ 3,578,194	\$ -	\$ -
Blended fund	435,673	-	-
International equity funds	1,308,822	-	-
Aggregate bond market fund	804,442	-	-
Government bond fund	531,644	-	-
	<u>6,658,775</u>	<u>-</u>	<u>-</u>
Bank of the Ozarks, Inc. common stock	25,320,078	-	-
Collective investment fund	-	4,979,603	-
	<u>\$31,978,853</u>	<u>\$4,979,603</u>	<u>\$ -</u>

Bank of the Ozarks, Inc. 401(k) Retirement Savings Plan
IRS Form 5500, Schedule H; Line 4i – Schedule of Assets (Held at End of Year)
EIN: 71-0556208, Plan No. 002

December 31, 2010

(a)	(b) Identity of Issue, Borrower, Lessor, or Similar Party	(c) Description of Investment, Including Maturity Date, Rate of Interest, Collateral, Par or Maturity Value	(e) Current Value
		<u>Mutual Funds</u>	
	American Funds	EuroPacific Growth Fund	\$ 791,379
	Oppenheimer Funds	Global Fund	1,011,372
	Baron Funds	Small Cap Fund	822,794
	Royce	Special Equity Fund	297,209
	Hartford	Mid-Cap Fund	710,174
	Perkins	Mid-Cap Value Fund	768,402
	American Funds	Growth Fund of America	952,206
	Davis Funds	New York Venture Fund	895,786
	Federated Investors	Max-Cap Index Fund	403,281
	Fidelity	Balanced Fund	1,155,768
	Federated Investors	Total Return Government Fund	580,284
	Federated Investors	Total Return Bond Fund	1,353,380
			<u>9,742,035</u>
		<u>Collective Investment Fund</u>	
	Federated Investors Trust Company	Capital Preservation Fund	5,618,519
		<u>Common Stock</u>	
*	Bank of the Ozarks, Inc.	836,761 Shares	36,273,607
			<u>\$51,634,161</u>

*Indicates party-in-interest to the Plan.

Column (d) is not applicable as all investments are participant-directed.

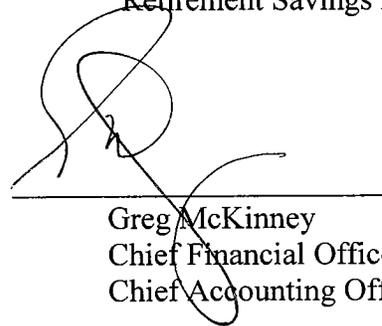
SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the persons who administer the employee benefit plan have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

Bank of the Ozarks, Inc. 401(k)
Retirement Savings Plan

Date: June 27, 2011

By:



A handwritten signature in black ink, appearing to read 'G. McKinney', is written over a horizontal line. The signature is stylized and loops around the line.

Greg McKinney
Chief Financial Officer and
Chief Accounting Officer

EXHIBIT INDEX

Exhibit Number	Seq. Description
23.1	Consent of Independent Registered Public Accounting Firm

Exhibit 23.1

Consent of Independent Registered Public Accounting Firm

We consent to the incorporation by reference in Registration Statement No. 333-74577 on Form S-8 of Bank of the Ozarks, Inc. of our report dated June 27, 2011 appearing in this annual report on Form 11-K related to the Bank of the Ozarks, Inc. 401(k) Retirement Savings Plan for the year ended December 31, 2010.

A handwritten signature in black ink that reads "Crowe Horwath LLP". The signature is written in a cursive, flowing style.

Crowe Horwath LLP

Brentwood, Tennessee
June 27, 2011